

## Usefulness Of PHP Application Development

With the growing technology and the increasing demand of building application, one can witness the growth of **Custom PHP Application Development**. It is primarily used as a scripting language for developing web based apps. You can witness numerous developers having knowledge about the language but only a few can handle PHP based projects effectively.

This language is in-demand as it uses WordPress development and Facebook also utilizes PHP. In addition, it helps in creating financial opportunities. There are several advantages of this language:

- **Easy & Simple**- This is the easiest scripting language, which is quick to learn and grasp. Also, PHP is similar to C and Java languages. Even if you know HTML, learning PHP is fairly easy.
- **Support**- The popularity of the language makes documentation for PHP easy. It is an open source and supports a large community of LAMP and PHP.
- **No Cost**- It is free as it does not include any cost for updating. Besides, every organization wants their business to cover low cost investments and provide high returns. This language is 100% free without any licenses, fees or restrictions.
- **Frameworks**- There are a number of frameworks for session management, libraries, code reuse, and so on. Various popular frameworks are, namely Silex, Symfony, Aiki, Slim, and Zend among others.
- **Scalable**- It is easier to increase the cluster size of the apps by including more servers.
- **Speed**- It operates faster than other languages and doesn't include much of the system's resources. Applications build with the help of this language still remains speedy even while used with other software's.
- **Mature & Stable**- The language is not only stable but also mature.
- **Freedom**- Here, you get the maximum level of freedom when compared to other languages. In addition, it can run effortlessly on various operating systems, like Windows, UNIX, Mac OSX, Linux, and many more.
- **Integration**- **PHP Application Development** can be clearly integrated with the assistance of Pusher, MongoDB, and Memcache. PHP based integrated apps can be used in diverse industries, including hospitals, media, government, banks, and MNC's.
- **Object Oriented**- With the help of the language, one can create custom classes that further extend the PHP capabilities.

It is therefore, smoother to host **PHP Application Development** services as lots of hosts offers support for PHP. As a whole, creating apps in PHP has become more convenient with the incorporation of software outsourcing firms, who offer cost-effective application development solutions.